Help Us Say THANK YOU to those that help make your augmentation therapy possible!

What better way for the Alpha-1 community to thank plasma donors and staff than from the heart! Let them know how the plasma-derived medicines help to treat your Alpha-1 and expand awareness for the condition at the same time. The Alpha-1 Foundation is collecting short videos directed at plasma center employees and donors thanking them for their time and efforts. We will then distribute these videos on an Alpha-1 card with a QR Code linking to our video compilation.

How to Get Involved:

• Record a 20-40 second video on your cellphone (horizontal preferred) that thanks plasma donors and employees for working tirelessly to ensure patients have life-saving plasma-based therapies
  • Include your name (First Name) and City/state where you live
  • Include that You are an Alpha or family member of and Alpha
• Videos may be taken in your favorite place such as in front of a garden, with a pet, wearing favorite sports team gear, etc.
• Video can only mention Alpha-1; cannot include information about a product or dosage you are taking
• Completed videos can be emailed to a1f@alpha1.org

Example Talking Points:
"Hi, my name is Angela and I live in Jacksonville, Florida. I have a genetic condition called Alpha-1 Antitrypsin Deficiency which means that there is a severe lack of a protein in my blood. I was first diagnosed (insert) years ago and I depend on therapies made from plasma. I just want to say thank you from the bottom of my heart for those of you donating plasma and those working in the plasma industry. When you come to donate or work, think about patients like me who are counting on people like you. Thank You!"

To learn more about the plasma process, check out this video #PlasmaDonorsSaveLives: http://bit.ly/34wXd6P

For more information on how to get involved, contact Angela McBride at amcbride@alpha1.org