

Dear Stakeholders,

I am writing today to update you on modifications PPTA has made to its [COVID-19 Resources webpage](#). Content focused on the industry's efforts regarding the pandemic ("[A Global Industry Addresses Global Challenges](#)") was expanded last week to reflect publicly available information about companies' responses to COVID-19. Additionally, staff added a section providing [social media materials](#). This section highlights a new Facebook profile frame that we hope members, patient stakeholder groups, and partners will consider adding to their personal Facebook profile images. The profile frame is being promoted across the [@PlasmaProteins](#), [@HIYDglobal](#), and [@PPTAEurope](#) Facebook channels. The social media materials section also includes a range of images that are available for download and use via Facebook, LinkedIn, and Twitter.

We will continue updating the COVID Resources page with new information when it becomes available. Please do not hesitate to contact me at the Association via email (mgulick@pptaglobal.org) or via telephone (+1-443-995-6152).